

JANUARY DIRECT MAIL **BABY 2**

This is how I say,



Come in **today** to capture  
all their singular expressions.

DON'T MISS THE **MOMENT**.

“My diaper will expire in one minute.”

You'll be glad you have this picture



Getting that perfect shot has never been easier. Come in **today.**

DON'T MISS THE **MOMENT.**

when we start fighting over clothes.

**Summer Flash Piece: Newborn**







one **thousand**  
nine hundred eighty  
**diapers**



But, who's counting?

It's *amazing*  
what can happen in  
just one summer.



Don't miss the moment



## Summer Flash Piece: Tween





gotten a nose  
ring

and dyed my  
hair purple



You might want a picture  
of me before that happens.

It's amazing  
what can  
happen in just  
one summer.



Don't miss the moment.