

Stephanie Ellis Schlaifer

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primary skills & expertise

- writing
- editing
- social media
- web content development
- marketing & branding strategy
- strategic analysis
- creative development
- research
- proofreading

experience

Communications Coordinator, 2016-Present

Sam Fox School of Design & Visual Arts at Washington University in St. Louis

Apply my extensive knowledge of art & design fields to develop marketing/brand strategy and promotional materials for all internal and external communications for the School.

Primary duties include:

- Digital and print project management
- Social media management (Instagram, Facebook, Twitter, Issuu, Vimeo)
- Weekly e-news blast + other digital communications
- Advertising content development and placement
- Website new stories + maintenance

Knowledge base: Expert writing and editing skills, creative direction, connecting with diverse audiences, Microsoft Office, Adobe Creative Suite, Drupal, photography, light design work, mad organization skills, and jargon translation.

Freelance Writer & Editor

St. Louis, MO, 2000-present

Provide creative services to a businesses, organizations, and individuals across industries.

- Marketing & advertising content
- Web copy
- Video scripts
- Email blasts
- Catalogs
- Newsletters
- Grant writing/editing
- Concept work
- Bios & profiles
- Spinning straw into gold

Client work: **Brown Shoe, Contemporary Art Museum St. Louis, Build-A-Bear, Soft Surroundings, CPI Corp., StoryTrack, Continental Research Corp., A.G. Edwards, Corporate Express, Island Press, Washington University**, as well as independent artists.

Adjunct Lecturer and Visiting Writer

Washington University in St. Louis, MO, 2004

Instructor of record for Writing 1 (first-year undergraduates) and English Composition (high schoolers in the Summer Scholars program). Served as a visiting poet in Writing 1 classrooms.

Graduate Teaching Assistant

University of Iowa, 2001-2003

Instructor of record for Intro to Rhetoric (first-year composition & argumentation) and Intro to Poetry Writing (evening course for traditional and returning students).

Editor

Delmar Magazine, St. Louis, MO, 1999-2006

Reviewed and selected submissions, managed production, assisted with design, worked with granting agencies, and planned benefits, readings, and outreach programs to serve the community.

related professional activities

Staff Reader, Tupelo Press, spring 2017

Assist with the manuscript screening and selection for the Berkshire Prize, a publication award given for a first or second book-length collection of poems.

Visiting Writer, University of Missouri-St. Louis, spring 2017

Solo reading & class visit with professor Steve Schreiner's Graduate Poetry Workshop

Greyfriar Writer-in-Residence, Siena College, fall 2016

As part of Siena College's Living Literature Series, conducted class visits, delivered a craft talk on hybrid practice and ekphrasis, and gave a public reading over the course of a three-day visit.

Olive Boulevard Beautification Committee, 2015-2018

Served as a member of this municipal task force created by the University City Department of Community Development. Helped to develop and implement creative strategies for community benefit and engagement, as well as economic development.

University City Arts & Letters Commission, 2014-2018

Served as a member of this government body that oversees the planning and development of arts and literary events in the city, including the University City Public Art Series.

Co-Curator, Observable Readings Series, 2013-2015

Select and invite 18 local and national poets of note to read in this celebrated monthly series sponsored by the St. Louis Poetry Center. Assist with travel arrangements, fundraising, marketing & promotion, etc.

publications

books

The Cloud Lasso, a picture book, Penny Candy Books, forthcoming in October, 2019

Cleavemark, a full-length poetry collection, BOAAT Press, 2016

Strangers with a Lifeboat, a chapbook illustrated by Jeff Pike, Virginia Arts of the Book Center, 2014

poems + art + criticism

My creative work has been published in over 50 journals and anthologies, including:

AGNI

Best New Poets 2015

Bomb Magazine

Bennington Review (forthcoming)

The Bitter Southerner

Colorado Review

Columbia: A Journal

Georgia Review *nominated for Pushcart

Harvard Review

The **Poetry Foundation** site

Washington Square Review

The Wilson Quarterly

recent interviews & press

Spotlight of *Ordinary Affairs* in **At Length** magazine

Interview for **PoetryNow**, a podcast of the Poetry Foundation

Interview with Brainerd Carey, **Yale University Radio**

Sundress Roundtable Series, panelist & moderator

Interviewed by Nikki Rainey for **Literature for the Halibut** on **KDHX**, Saint Louis, MO

education

MFA English

University of Iowa, Writers' Workshop, 2001-2003

Dual Degree: BA English, BFA Art

Washington University in Saint Louis, 1995-1999

bonus skills

I am a super-crafter and enjoy cooking, baking, sewing, knitting, gardening, design, anything that involves power tools or manual labor, playing vintage video games (still have a Coleco Vision!), and finding the humor and the bright side of almost anything.