

Stephanie Ellis Schlaifer

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skills & expertise

- expert writing + editing
- concepting + research + development
- marketing + branding
- long- + short-form writing
- writing for diverse audiences + styles, from technical to humorous
- creative direction + strategy
- video scripts
- project management
- social media management
- light design work + photography

Proficiencies: Microsoft Office, Adobe Creative Suite, Drupal/WordPress/Economy, plus HTML + markdown, photography, basic video editing, and mad organization skills

experience

Communications Specialist, 2016-Present

Sam Fox School of Design & Visual Arts at Washington University in St. Louis

Apply my extensive knowledge of art & design fields to develop promotional materials and marketing/brand strategy for all internal and external communications for the School. I began as a contractor in 2015, was hired as the full-time communications coordinator in 2017, and promoted to communications specialist 2019.

Primary duties include:

- Digital + print marketing/branding strategy
- Creative direction + concepting
- Writing and editing for a wide variety of applications and audiences: from academic to institutional to humorous to poetic
- Web content
- Project management
- Social media management
- Advertising development

Freelance Writer, Editor, + Creative, 2000-Present

Provide creative services to businesses, organizations, and individuals across diverse industries. Projects include promotional/marketing materials, video scripts, website copy, catalog copy, creative concepts, email marketing, creative development, grant writing, professional bios, and art criticism.

Select Client Work:

- Caleres (shoes.com)
- Contemporary Art Museum St. Louis
- CPI Corp.
- Crow Industrial Holdings
- Build-A-Bear
- Rockefeller Group
- A.G. Edwards
- StoryTrack
- Alexander Manufacturing
- Soft Surroundings
- Washington University in St. Louis
- Corporate Express
- Island Press

Adjunct Lecturer and Visiting Writer, 2004-5

Washington University in St. Louis

Instructor of record for Writing 1 and English Composition in the Summer Scholars program. Served as a visiting poet in Writing 1 classrooms.

Graduate Teaching Assistant, 2001-3

University of Iowa

Instructor of record for Intro to Rhetoric (first-year composition & argumentation) and Intro to Poetry Writing, an evening course for traditional and returning students).

education

MFA English (Poetry). **University of Iowa, Writers' Workshop**, 2001-2003

Dual Degree: BA English, BFA Art. **Washington University in Saint Louis**, 1995-1999

publications

books

Well Waiting Room, a full-length poetry collection, Fordham University Press, 2021

The Cloud Lasso, a picture book, Penny Candy Books, 2019

Cleavemark, a full-length poetry collection, BOAAT Press, 2016

Strangers with a Lifeboat, a chapbook illustrated by Jeff Pike, Virginia Arts of the Book Center, 2014

poems + art + criticism

My work has been published in over 50 journals and anthologies, including:

AGNI

Best New Poets 2015

Bomb Magazine

Bennington Review

The Bitter Southerner

Columbia: A Journal

Fence

Georgia Review *nominated for Pushcart

Harvard Review

Iowa Review

The **Poetry Foundation** site

The Wilson Quarterly

related professional activities

Manuscript Reader, Poetic Justice Institute, Fordham University Press, 2020

Assist with the manuscript screening and selection for a publication award given for a book-length collection of poems.

Staff Reader, Tupelo Press, spring 2017

Assist with the manuscript screening and selection for the Berkshire Prize, a publication award given for a first or second book-length collection of poems.

Visiting Writer, University of Missouri-St. Louis, spring 2017

Solo reading & class visit with professor Steve Schreiner's Graduate Poetry Workshop

Greyfriar Writer-in-Residence, Siena College, fall 2016

As part of Siena College's Living Literature Series, conducted class visits, delivered a craft talk on hybrid practice and ekphrasis, and gave a public reading over the course of a three-day visit.

Olive Boulevard Beautification Committee, 2015-2018

Served as a member of this municipal task force created by the University City Department of Community Development. Helped to develop and implement creative strategies for community benefit and engagement, as well as economic development.

University City Arts & Letters Commission, 2014-2018

Served as a member of this government body that oversees the planning and development of arts and literary events in the city, including the University City Public Art Series.

Co-Curator, Observable Readings Series, 2013-2015

Select and invite 18 local and national poets of note to read in this celebrated monthly series sponsored by the St. Louis Poetry Center. Assist with travel arrangements, fundraising, marketing & promotion, etc.